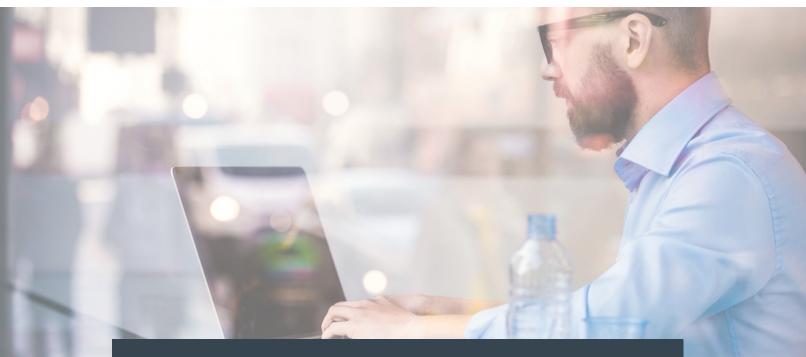
act![™] Premium Cloud

Flexible, proven CRM in the Cloud



Go live instantly with Act! Premium Cloud

While IT spend continues to shift from traditional IT offerings to Cloud services, you may be considering a move to the Cloud. With Act! Premium Cloud, you get instant online access to Act! in a modern, secure Cloud environment—no IT needed, no hardware required, just an affordable subscription.

If your business requires a private Cloud environment and you have 5 or more users, choose Act! Premium Cloud Plus. Get going right away with instant online access to rich customer details.

Benefit from hands on help, every step of the way.

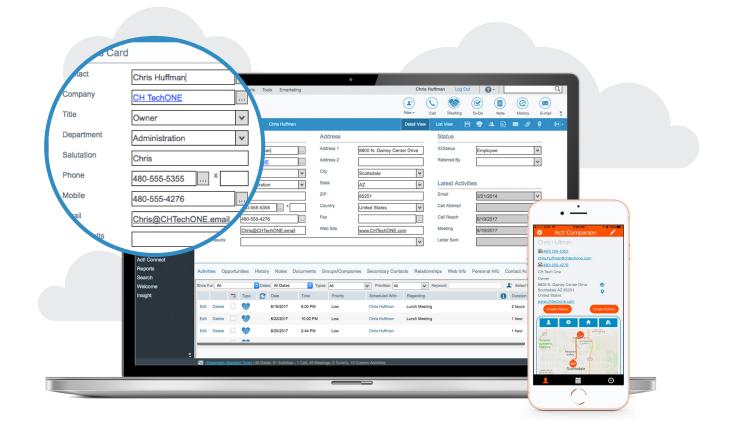
Leverage a modern, secure platform with unparalleled flexibility.

Choose from secure Cloud or private Cloud hosting options.

Call 866-873-2006, visit act.com, or contact your Act! Certified Consultant¹ **act!** Premium Cloud

Get going right away with instant online access

Get going right away with instant online access to rich contact, calendar, opportunity, and emarketing details accessible from your laptop, tablet, and mobile device. Work online for real-time access to Act! Premium Cloud or work offline and sync changes when you connect next.

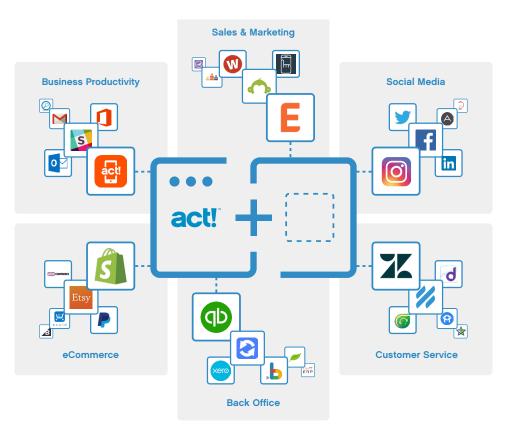


Benefit from hands on help, every step of the way

From initial setup and ongoing software management to training and support, we take care of the technical details so you can keep your focus on your business. With Act! Premium Cloud, you get concierge service from onboarding experts that help you get set up, logged in, and started right away. Automatically receive product innovations, including upgrades, new features, and compatibility updates with no action by you. Should you have questions, learn more about Act! Premium Cloud with training resources or work with technical support advisors² for answers. **act!** Premium Cloud

Leverage a modern, secure platform

Hosted on Google Cloud Platform[™]. Act! Premium Cloud gives you best-in-class security, performance, and reliability. Automatic nightly backups and recovery protect your data from loss or damage. Exclusive access to hundreds of integrations via Act! Connect extend the power and reach of Act! Premium Cloud. The Act! API enables developers to integrate CRM functionality into virtually any system or application.



Choose Act! Premium Cloud Plus for a dedicated, private Cloud instance. A private Cloud enables you to tailor your environment to fit unique business needs or to comply with strict security mandates. Benefit from enhanced customization capabilities and flexible integration with Act! add-ons. Gain control of your upgrade schedule so you can push out updates when it works best for your business.

REASONS to consider a move to the Cloud

- **1. Save big on upfront costs!** Forget about high upfront costs for servers and other infrastructure.
- 2. Change and grow with ease! The Cloud is nimble and can accommodate ever-changing business needs.
- **3. Protect your data!** Automatic nightly backups and recovery act as a safeguard should you need to restore company data.

act! Premium Cloud

Choose the solution that's right for your business

Subscribe to Act! Premium Cloud or Act! Premium Cloud Plus to get **exclusive access to Act! Insider membership benefits** that keep you current with automatic access to product innovations, covered with customer success resources like expert technical support², and connected to hundreds of popular business apps.



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